

BACHELOR OF BUSINESS ADMINISTRATION

SCHEME OF EXAMINATION OF
BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME
(Based on National Education Policy (NEP) - 2020)
Structure of UG Program (First three years of BBA Programme)

BACHELOR OF BUSINESS ADMINISTRATION (BBA):

FIRST YEAR (SEMESTER I)				
Sr.No	Courses	Course Title	Course Code	Credits
1	Compulsory Course	Principles and Practices of Management	25IMSI401DS01	4
2	Compulsory Course	Financial Accounting	25IMSI401DS02	4
	Compulsory Course	Business Statistics and Logic	25IMSI401DS03	
4	Multi-Disciplinary Elective Course	Indian Vision for Human Society	25IMSX01MD01	3
5	Ability Enhancement Courses)	General English	25IMSX01AE01	2
6		Business Communication-I	25IMSX01AE02	2
7		Hindi Bhasha Samvardhan (One)	23HNDX01AE01	No Credit
8	Value Added Course	Environmental Science and Sustainability	25IMSX01VA01	2

Scheme of Distribution of Marks:

Sr. No	Course Title	Course Code	Theory Marks		Practical Marks	Total Marks	Exam Time	Credit Distribution		
			Int.	Ext.				L	T	P
1	Principles and Practices of Management	25IMSI401DS01	30	70	---	100	3 hrs	3	1	0
2	Financial Accounting	25IMSI401DS02	30	70	---	100	3 hrs	3	1	0
3	Business Statistics and Logic	25IMSI401DS03	30	70	---	100	3 hrs	3	1	0
4	Indian Vision for Human Society	25IMSX01MD01	---	100	---	100	-	2	0	0
5	General English	25IMSX01AE01	---	100		100	-	1	1	0
6	Business Communication-I	25IMSX01AE02	---	100	---	100	-	1	1	0
	Hindi Bhasha Samvardhan (One)	23HNDX01AE01	---	---	---	100	-	0	0	0
8	Environmental Science and Sustainability	25IMSX01VA01	---	100	50	100	-	2	0	0

FIRST YEAR (SEMESTER II)				
Sr.No	Courses	Course Title	Course Code	Credits
1	Compulsory Course	Human Behaviour and Organization	25IMSI402DS01	4
2	Compulsory Course	Marketing Management	25IMSI402DS02	4
	Compulsory Course	Business Economics	25IMSI402DS03	
4	Multi-Disciplinary Elective Course	Media Literacy and Critical Thinking	25IMSX02MD01	3
5	Ability Enhancement Courses	Business Communication-II	25IMSX02AE01	2
6		Hindi Bhasha Samvardhan - II	25IMSX02AE03	No Credit
7	Value Added Course	Indian Constitution	25IMSX02VA01	2
8	Skill Enhancement Course	Emerging Technologies and Application	25IMSX02SE01	2

Scheme of Distribution of Marks:

S.No.	Course Title	Course Code	Theory Marks		Practical Marks	Total Marks	Exam Time	Credit Distribution		
			Int.	Ext.				L	T	P
1	Human Behaviour and Organization	25IMSI402DS01	30	70	-	100	3 hrs.	3	1	0
2	Marketing Management	25IMSI402DS02	30	70	-	100	3 hrs.	3	1	0
3	Business Economics	25IMSI402DS03	30	70	-	100	3 hrs.	3	1	0
4	Media Literacy and Critical Thinking	25IMSX02MD01	100	-	-	100	-	1	1	0
5	Business Communication-II	25IMSX02AE01	100	-	-	100	-	1	1	0
6	Hindi Bhasha Samvardhan - II	25IMSX02AE03	-	-	-		-	0	0	0
7	Indian Constitution	25IMSX02VA01	100	-	-	100	-	2	0	0
8	Emerging Technologies and Application	25IMSX02SE01	100	-	-	100	-	1	0	1

Second Year (III Semester)

Sr.No	Courses	Course Title	Course Code	Credits
1	Compulsory Course	Cost and Management Accounting	26IMSI403DS01	4
2	Compulsory Course	Legal and Ethical Issues in Business	26IMSI403DS02	4
3	Compulsory Course	Human Resource Management	26IMSI403DS03	4
4	Multi-Disciplinary Elective Course	Indian Systems of Health and Wellness	26IMSX03MD01	2
5	Value Added Course	Disaster Management	26IMSX03VA01	2
6	Skill Enhancement Course	Management Information System	26IMSX03SE01	4

Scheme of Distribution of Marks:

S.no.	Course Title	Course Code	Theory Marks		Practical Marks	Total Marks	Exam Time	Credit Distribution		
			Int.	Ext.				L	T	P
1	Cost and Management Accounting	26IMSI403DS01	30	70	0	100	3 hrs	3	1	0
2	Legal and Ethical Issues in Business	26IMSI403DS02	30	70	0	100	3 hrs	3	1	0
3	Human Resource Management	26IMSI403DS03	30	70	0	100	3 hrs	3	0	1
4	Indian Systems of Health and Wellness	26IMSX03MD01	100	0	0	100	-	1	1	0
5	Disaster Management	26IMSX03VA01	100	0	0	100	-	0	0	2
6	Management Information System	26IMSX03SE01	100	0	0	100	-	2	0	2

Second Year (IV Semester)				
Sr.No	Courses	Course Title	Course Code	Credits
1	Compulsory Course	Entrepreneurship and Startup Ecosystem	26IMSI404DS01	2
2	Compulsory Course	Operations Management	26IMSI404DS02	4
3	Compulsory Course	Financial Management	26IMSI404DS03	4
4	Compulsory Course	Business Research Methodology	26IMSI404DS04	4
5	Compulsory Course	International Business	26IMSI404DS05	2
6	Value Added Course	Business Environment and Public Policy	26IMSX04VA01	2
7	Skill Enhancement Course	Design Thinking and Innovation	26IMSX04SE01	2

Scheme of Distribution of Marks:

Sr. No	Course Title	Course Code	Theory Marks		Practical Marks	Total Marks	Exam Time	Credit Distribution		
			Int.	Ext.				L	T	P
1	Entrepreneurship and Startup Ecosystem	26IMSI404DS01	30	70	---	100	3 hrs	1	1	0
2	Operations Management	26IMSI404DS02	30	70	---	100	3 hrs	3	1	0
3	Financial Management	26IMSI404DS03	30	70	---	100	3 hrs	3	1	0
4	Business Research Methodology	26IMSI404DS04	30	70	---	100	3 hrs	3	1	0
5	International Business	26IMSI404DS05	30	70		100	3 hrs	2	0	0
6	Business Environment and Public Policy	26IMSX04VA01	100	0	---	100	-	2	0	0
7	Design Thinking and Innovation	26IMSX04SE01	100	0	---	100	-	1	1	0

Note: All Multidisciplinary Courses (MDC), Ability Enhancement Courses (AEC), Skill Enhancement Courses (SEC), and Value Added Courses (VAC) are evaluated through Formative Assessment in accordance with the prescribed university norms and guidelines.

Link: [Syllabi of UG and PG Programs revised in July 2025 - Google Drive](#)

Third Year (V Semester)				
Sr.No	Courses	Course Title	Course Code	Credits
1	Discipline-Specific Courses – Major (DSC5)	Business Policy and Strategy	26IMSI405DS01	4
2	Discipline-Specific Courses – Major (DSC5)	Principals of Marketing	26IMSI405DS02	4
3	Discipline-Specific Courses – Major (DSC5)	Introduction to Human Resource Management	26IMSI405DS03	4
4	Discipline-Specific Courses – Major (DSC5)	Business Statistics	26IMSI405DS04	4
5	Major Discipline Relevant (Vocational) – Minor (MIC5 (VOC)) Value Added Course Skill Enhancement Course	Industrial Economics	26ECO405MV01	4
		Mathematical Computing using Matlab	26MAT405MV01	4
		Database Design and MySQL	26CSC405MV01	4
6		Summer Internship Report	26IMSI405IN01	4

Scheme of Distribution of Marks:

Sr. No	Course Title	Course Code	Theory Marks		Practical Marks	Total Marks	Exam Time	Credit Distribution		
			Int.	Ext.				L	T	P
1	Business Policy and Strategy	26IMSI405DS01	30	70	---	100	3 hrs	3	1	0
2	Principals of Marketing	26IMSI405DS02	30	70	---	100	3 hrs	3	1	0
3	Introduction to Human Resource Management	26IMSI405DS03	30	70	---	100	3 hrs	3	1	0
4	Business Statistics	26IMSI405DS04	30	70	---	100	3 hrs	3	1	0
5	Industrial Economics	26ECO405MV01	30	70	---	100	3 hrs	3	1	0
6	Mathematical Computing using Matlab	26MAT405MV01	15	35	50	100	3 hrs	2	0	2
7	Database Design and MySQL	26CSC405MV01	25	50	25	100	3 hrs	3	1	0
8	Summer Internship Report	26IMSI405IN01			100	100		4		

Third Year (VI Semester)				
Sr.No	Courses	Course Title	Course Code	Credits
1	Discipline-Specific Courses – Major (DSC5)	Research Methodology	26IMSI406DS01	4
2	Discipline-Specific Courses – Major (DSC5)	Event Management	26IMSI406DS02	4
3	Discipline-Specific Courses – Major (DSC5)	Financial Management	26IMSI406DS03	4
4	Discipline-Specific Courses – Major (DSC5)	Operations and Supply Chain Management	26IMSI406DS04	4
5	Major Discipline Relevant (Vocational) – Minor (MIC5 (VOC)) Value Added Course Skill Enhancement Course	Health Economics	26ECO406MV01	4
		Data Structure Using C OR Discrete Mathematical Structure	26MAT406MV01 OR 25MAT506MV02	4
		Python Programming	26CSC406MV01	4

Scheme of Distribution of Marks:

Sr. No	Course Title	Course Code	Theory Marks		Practical Marks	Total Marks	Exam Time	Credit Distribution		
			Int.	Ext.				L	T	P
1	Research Methodology	26IMSI406DS01	30	70	---	100	3 hrs	3	1	0
2	Event Management	26IMSI406DS02	30	70	---	100	3 hrs	3	1	0
3	Financial Management	26IMSI406DS03	30	70	---	100	3 hrs	3	1	0
4	Operations and Supply Chain Management	26IMSI406DS04	30	70	---	100	3 hrs	3	1	0
5	Health Economics	26ECO406MV01	30	70	---	100	3 hrs	3	1	0
6	Data Structure Using C OR Discrete Mathematical Structure	26MAT406MV01 OR 25MAT506MV02	15	35	50	100	3 hrs	2	0	2
7	Python Programming	26CSC406MV01	15	35	50	100	3 hrs	2		2